

The APR Design® Guide for Plastics Recyclability On Site Training Program

The Association of Plastic Recyclers (APR) is the international trade association representing the plastics recycling industry and firmly believes that companies want to design packaging that is recyclable and sustainable. The APR Design® Guide for Plastics Recyclability is the most comprehensive resource in the marketplace today for the plastics recycling industry's recommendations. The Training Program identifies potential areas of improvement and encourages innovation in both package design and recycling process equipment, and it accomplishes these goals through customized sessions designed to meet the unique needs of each company.

What Does a Typical Training Package Include?

- Pre-Training Conference Calls & Questionnaires
- Executive session designed to provide an APR introduction to senior management
- Outline of APR's definition of plastics recyclability and the importance of package design
- Review of APR's Recyclability Categories
- Discuss how to implement The APR Design® Guide throughout the product design process to ensure compatibility with today's recycling infrastructure
- Review the relationship between The APR Design® Guide and the "How2Recycle" label
- Case studies with specific company products identified during pre-training discussions
- Wrap-up session with hosts to capture action items and opportunities created by training

What Are the Training Deliverables?

- Greater awareness of the recycling process and the impact of design features on recyclability
- Ability to design recycle-friendly packages
- Ability to forecast the recyclability of innovations
- Gain networking contacts for ongoing support
- Logo placement on APR's website

Who Should Attend?

- Package Design Engineers
- Sustainability Managers
- Product and Market Managers
- Procurement Managers

Ready to Get Started? Have Questions?

Contact us via email at training@plasticsrecycling.org with questions or to schedule your training.

Who is APR?

APR is an international trade organization representing the plastics recycling industry. Membership spans the entire industry including:

- Reclaimers
- Chemical Recyclers
- Brand Owners
- Equipment Manufacturers
- Testing Laboratories
- Research Teams
- MRF Operators
- Technical Consultants
- Label & Ink Manufacturers
- Film & Flexible Packaging Manufacturers
- Converters
- Resin Manufacturers
- And More

As The Voice of Plastics Recycling® APR advocates the recycling of all plastic, and our goal is simple: we want to increase the amount of plastic material that is recycled. Visit www.PlasticsRecycling.org for more information.

Who Leads the Trainings?

Curt Cozart is president and owner of Common Sense Solutions, Inc. a consulting company specializing in plastics recycling plant design, project management, and operations and a contract provider to the APR. He has worked in the plastics recycling industry since 1991 where, as a project manager for Mobil Chemical Company, he built the first North American film recycling plant dedicated to LLDPE stretch film. Since that time, he has participated in the construction and operation of much of the North American PET, HDPE and film recycling industry. Curt holds a BS in mechanical engineering from The United States Military Academy at West Point.

John Standish is the Technical Director of the Association of Plastic Recyclers. Technical Committees within the APR are responsible for developing the APR Guide® for Plastics Recycling, as well as Critical Guidance Testing Documents used to assess compatibility of plastics with recycling. Prior to his role with the APR, John has over 30 years' experience working in both technology and commercial development roles for plastic and composite materials. John's technical and commercial experience includes the development of colorant, additive, and barrier technologies that are used globally in plastic packaging. John's technical background is in polymer science and engineering.