

## The 2017 APR Plastics Recycling Showcase

### *The Lush Black Pot: The First FDA PP PCR Resin and Rigid Packaging Application for Cosmetics*

**Lush Fresh Handmade Cosmetics** are purveyors of good, clean fun. They offer luxurious, ethical and innovative skincare, haircare and bath indulgences, as well as unique gifts filled with fragrant and effective products. Of creating innovative cosmetics using fresh fruits and vegetables, the finest essential oils and ingredients that are ethically and sustainably sourced. Never tested on animals, every single Lush product is vegetarian, and about 85% are vegan, 40% preservative-free and 35% unpackaged. Lush supports Fair Trade, Community Trade and charitable initiatives and follows the simple policy: have the least possible impact on the environment while still producing beautiful and effective products. 2015 marked Lush's 20th anniversary. Lush has 250 locations across North America. Learn more at [www.lushusa.com](http://www.lushusa.com)

**LUSH** FRESH  
HANDMADE  
COSMETICS

**KW Plastics** is the world's largest plastics recycler and postconsumer resin supplier for HDPE and PP. With more than 150 million lbs. in silo capacity and equipment to process over a 650,000,000 lbs. annually, KW boasts the industry's largest capacities for blow molding, injection molding, extrusion and blown film. KW offers a variety of premium PCR to the packaging, beauty & personal care, housewares, automotive, pipe, paint & coatings, agriculture and sheet industries. KW Plastics is an ISO:9001-2008 registered facility with ISO-IEC 17025:2005 accredited lab. [www.kwplastics.com](http://www.kwplastics.com)



#### **Product Description**

The Lush Black Pot is a 100% PCR PP package that include an injection molded container and lid. The package, made for cream and lotion, is made with KWR621FDA and KWR621FDA-20 resins that have received FDA letters of non-objection for 100% content. This PCR resin supplied by KW Plastics provides consistent quality and contaminant free material that Lush injection molding partner, Plascon Plastics, was able to process with confidence.

#### **Contact Information**

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**Congratulations on being selected for *The 2017 APR Plastics Recycling Showcase!* Your commitment to plastics recycling is greatly appreciated!**