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APR Announces 2017 Plastics Recycling Showcase *Highlighting Innovations to Support the Plastics Recycling Industry*

The Association of Plastic Recyclers (APR) recognized the innovators selected for The 2017 APR Plastics Recycling Showcase during the APR Technical Forum at the 2017 Plastics Recycling Conference in New Orleans this week. The Showcase, developed to highlight and promote industry leading innovations that have a positive impact on plastics collection and recycling, focuses on recently commercialized innovations developed by APR member companies. As the leading international trade association representing the plastics recycling industry, APR works to provide technical expertise, leadership for long-term industry growth, and commend innovations supporting that growth.

“This program was created to encourage innovators to address technical challenges facing plastic recyclers,” commented John Standish, APR’s Technical Director. “We recognize that innovation drives the growth of recycling, and is essential to the success of the plastics recycling industry.”

The APR would like to thank the 2017 Innovators for their commitment to the growth of plastics recycling:

-) The AMUT De-Labeler for PET Bottle Wash Lines
-) Avery Dennison’s CleanFlake™ Adhesive Technology
-) Berry Plastics Laminate Postconsumer Resin (PCR) Tube
-) The Dow Chemical Company’s RETAIN™ Novel Polymer Modifiers
-) Ettlinger’s ECO Continuous Melt Filter for PET Extrusion
-) The Lush Black Pot: The First FDA PP PCR Resin and Rigid Packaging Application for Cosmetics Developed by KW Plastics

Showcase recipients are selected by a committee comprised of APR members representing a variety of roles within the value chain. Showcase innovations will be displayed at the APR Booth during the 2017 Plastic Recycling Conference, and during other trade shows throughout the year. They will also be featured on the APR website and an APR Educational Web Seminar on Tuesday, March 21, 2017 @ 1:00 pm EST.

Visit <http://plasticsrecycling.org/champions-for-change/2017-apr-plastics-recycling-showcase> for additional information.

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The Association of Plastic Recyclers (APR) is *The Voice of Plastics Recycling*®. As the international trade association representing the plastics recycling industry, membership includes independent recycling

companies of all sizes, processing numerous resins, as well as consumer product companies, equipment manufacturers, testing laboratories, organizations, and others committed to the success of plastics recycling. APR advocates the recycling of all plastics. Visit www.PlasticsRecycling.org for more information.